AGENDA

2017
HASC ANNUAL MEETING

Rx for Success: Focus on the Patient

April 5-7
Bacara Resort and Spa • Santa Barbara

HOSPITAL ASSOCIATION
OF SOUTHERN CALIFORNIA®
AGENDA

WEDNESDAY, APRIL 5

8:30 a.m.    Golf Tournament, Shotgun Start
             Sandpiper Golf Club
2-6:30 p.m.  Registration
             Bacara Lobby
3-4 p.m.     Meet & Greet for George W. Greene, Esq.,
             President & CEO, HASC
             Santa Ynez and Terrace
4-5:45 p.m.  HASC Board Meeting
             Santa Ynez
6-9 p.m.     Welcome Reception and Buffet Dinner
             The Bistro

THURSDAY, APRIL 6

7 a.m.-1:30 p.m.  Registration
                  Bacara Ballroom Foyer
7-8:15 a.m.      Member, Guest and Sponsor Breakfast
                  Bacara Ballroom Foyer & Veranda
8:30-8:45 a.m.   Welcome
                  Bacara Ballroom
8:45–9:35 a.m.  **Treat the Patient, Not the CT Scan**
Bacara Ballroom
Abraham Verghese, MD
Verghese will offer a compelling and uniquely humanistic view of the future that will marry technical innovation with the traditional doctor-patient relationship.

9:35–10:25 a.m.  **Rx for Success: Focus on the Future**
Bacara Ballroom
Jeff Goldsmith
He’ll make bold predictions about what the future holds and offer some strategies to keep your organization thriving into the foreseeable future.

10:25–10:45 a.m. Break

10:45–11:45 a.m. Reaction Panel, Bacara Ballroom
Jeff Goldsmith, Moderator
William Barcellona, Sr. VP, Government Affairs, California Association of Physician Groups (CAPG)
Brad Gilbert, MD, CEO, Inland Empire Health Plan (IEHP)
Tom Priselac, CEO, Cedars-Sinai Health System
Julie Sprengel, Sr. VP, Operations, Southern California Dignity Health

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**Bacara Resort & Spa**
Noon-1 p.m. Lunch
Veranda Terrace & Lawn

1:30-3:30 p.m. Guest Event: The Ancient Art of Lei Making (by invitation)
The Bluff

1:15-2:30 p.m. Breakout sessions

Corporate Wellness Produces Tangible Results
Santa Ynez
Panelists:
Richard Afable, MD, CEO
St. Joseph Hoag Health
Jason Bibelheimer, Vice President
Human Resources Operations, Western Digital Corporation
Christopher Celio, MD, Medical Director
Wellness Program, St. Joseph Hoag Health

Creating Value for High-Risk Complex Patients
Salon 4
Panelists
Reshma Gupta, MD, Medical Director for Quality Improvement, UCLA
Johnese Spisso, CEO
Ronald Reagan UCLA Medical Center
James Wilson, MD, Medical Director
UCLA Stone Center

Health Care Reliability Organizing
Salon 6
Panelists:
Harris Koenig, CEO
San Antonio Regional Hospital
Mario Lopez-Luna, Director
Quality Management
San Antonio Regional Hospital
2017 HASC ANNUAL MEETING • APRIL 5-7 • BACARA RESORT AND SPA

2:30-2:45 p.m.  Break

2:45-4 p.m.  Concurrent Breakout Sessions

**Innovative Ideas for Managing Mental Health Patients in the ED**
Santa Ynez
Panelists:
**Joe Avelino, RN, CEO**
College Medical Center, Long Beach
**Jeannine Loucks**, Manager of Psychiatric Patients, Emergency Department
St. Joseph Hospital, Orange
**Kathy Shoemaker, RN**, Senior VP
Clinical Services and Urgent Care Centers, Exodus Recovery Inc.

**Clinics: Case Studies of Hospitals Contracting With Physicians**
Salon 4
Panelists:
**Kerry Heinrich, CEO**
Loma Linda University Hospital
**Walter Kopp**, President
Medical Management Services (Moderator)
**Craig Leach, CEO**
Torrance Memorial Hospital
**Richard Reisman, MD**, VP, Ambulatory Medicine, Community Memorial Health System
**Person-Centered Care Coordination**

Salon 6

Panelists:
- **Rene Seidel**, VP, Programs & Operations
  The SCAN Foundation
- **Bonnie Subira, MSW**, Director, Social Service/Case Management/Palliative Care
  The SCAN Foundation
- **Gary Wilde**, CEO
  Community Memorial Health System

6-8:30 p.m.  
Strolling Dinner, Wine Tasting and Exhibit  
*Theme: Aloha!*

**FRIDAY, APRIL 7**

6:30 a.m.  
Fun Run/Walk 5K  
The Bluff

7:30 a.m.  
C-Suite Breakfast  
*Physician Recruiting Makeover 2017: How to Make Your Facility a Doctor Magnet*

Salon 2

*Kurt Mosley*

7:30-8:45 a.m.  
Member, Guest and Sponsor Breakfast  
Bacara Ballroom Foyer & Veranda

9-9:45 a.m.  
*What’s Next for Health Care Reform?*

Bacara Ballroom

**C. Duane Dauner**

After spending more than three decades devoted to statewide representation and advocacy, Dauner has earned his reputation as a national leader and expert on health issues. You won’t want to miss his insights on evolving public policy actions.
9:45 a.m.  

*A Morning With Dr. Bennet Omalu*

Bacara Ballroom  
Bennet Omalu, MD  
Tom Farrey

Farrey will interview Dr. Omalu about his discovery of chronic traumatic encephalopathy (CTE) among National Football League (NFL) players in 2002. We’ll hear Omalu’s personal story — and details on the fallout effect his work has had on youth sports and the NFL.

10:45-11 a.m.  

Closing Remarks
2017
HASC Annual Meeting
April 5-7
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