

# 2017 HASC Annual Meeting Reaction Panel — *Rx for Success: Focus on the Future*

Following Jeff Goldsmith's talk on Thursday morning, four panelists will respond to his view of the future.

Reaction Panel runs 10:45-11:45 a.m. on Thursday, April 6 in Bacara Ballroom.

## **William Barcellona, JD**

### ***Rx for Success: Focus on the Future, Reaction Panel***



Bill Barcellona is senior vice president for government affairs at CAPG — a national trade association of more than 210 medical groups and independent practice associations serving 20 million Californians and additional physician organizations in a growing list of 44 states. He is former deputy director for plan-provider relations at the Department of Managed Health Care in Sacramento and a former judge pro tem with El Dorado County Superior Court. Barcellona has taught graduate-level health care organizational management and health policy at the USC Price School since 2006. He enjoys teaching and lecturing across the country on health care management, operations and policy matters.

## **Bradley Gilbert, MD**

### ***Rx for Success: Focus on the Future, Reaction Panel***



Brad Gilbert has served as CEO at IEHP, one of the largest public not-for-profit health plans in California, since 2008. Prior to his appointment as CEO, Gilbert served as chief medical officer for the organization. In 2010, Gilbert led IEHP to become one of only five health plans across the country to achieve a 5-star rating for Medicare Part D Quality and Performance. He is board certified in general preventive medicine and has extensive experience in public health, health care delivery and health care policy development. Gilbert serves on boards for the National Association of Community Affiliated Plans, the California Association of Health Plans and for Local Health Plans of California.

## **Tom Priselac**

### ***Rx for Success: Focus on the Future, Reaction Panel***



Tom Priselac has served as president and CEO at Cedars-Sinai Health System since 1994. He has been associated with the organization since 1979 — serving as executive vice president from 1988 to 1993. Before joining Cedars-Sinai, he was on the executive staff of Montefiore Hospital in Pittsburgh. Priselac has served various boards as chair, including HASC, the California Hospital Association and the Association of American Medical Colleges Council of Teaching Hospitals. He is the holder of the Warschaw/Law Endowed Chair in Healthcare Leadership at Cedars-Sinai Medical Center, and also serves as an adjunct professor at UCLA School of Public Health.

## **Julie Sprengel**

### ***Rx for Success: Focus on the Future, Reaction Panel***



Julie Sprengel is senior vice president of operations at Dignity Health Southern California. She oversees hospital operations in a service area that includes six acute-care facilities. Along with Dignity Health, she is committed to the future state of health care, including the migration to population health where she leads the regional coordination and integration of 176,000 capitated lives in a Los Angeles County network. Sprengel holds a nursing degree from the Los Angeles County/University of Southern California School of Nursing, a bachelor's degree in management and a master's in business administration from Pepperdine University.