



Introduction to “Dual Eligibles” for the Administrative Professionals

When:

Friday, June 21, 2013

10—11 a.m.

Where:

Webcast

Contact:

Trudy Duncan

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Cost:

Complimentary

Sponsored by:

Hospital Association of
Southern California

Are you prepared to answer pertinent questions on how “dual eligibles” will impact your hospital? Your role within your facility is vital in communicating these developments.

Designed for the administrative professional, this one-hour webinar will provide an overview of “dual eligibles” and how it will affect hospital and physician providers, health plans and employers. Though many of the necessary process details remain incomplete, for California, the pathway is certain.

Sign up for this free webinar presented by George Mack, HASC’s vice president, Payer/Provider & Member Relations, for valuable insight on this important topic.

Course Objectives

- Define “dual eligibles” and understand how they may affect your organization.
- Discuss valuable information about the new coverage for this population as described in the Affordable Care Act.
- Establish a strategy for handling communications that reach your inbox.

Who Should Attend?

Assistants to presidents, executive assistants, administrative assistants, and administrative professionals within the hospital that are involved with “dual eligibles” or interested in learning more about this aspect of the Affordable Care Act.

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<http://bit.ly/18rLtmo>

Faculty



George H. Mack, FACHE, is vice president, Payer/Provider & Member Relations, at the Hospital Association of Southern California (HASC) in Los Angeles. Mack joined HASC in 1999, after serving 35 years as a senior health care executive. He is a trained hospital administrator with experience leading academic medical centers, multi-hospital systems, community hospitals, multi-specialty medical group environments, and a national hospitalist start-up company.

Prior to coming to California in 1980, he held key roles at Duke University Medical Center (Assistant Director) and University Hospital, University of Arizona (Associate Administrator, and Acting Administrator). He opened and served six years as the first administrator of the USC-Kenneth Norris Jr. Cancer Hospital; was a vice president at Pacific Health Resources under a six-year USC management agreement; and was CEO at Martin Luther Medical Center – Anaheim (part of the UniHealth America multi-hospital system).

COMPLIMENTARY REGISTRATION

First Name: _____ Last Name: _____ Preferred Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Email *(required)*: _____