Moving toward a community of action.

Mental health is “a state of well-being in which every individual realizes his or her own potential, can cope with normal stresses of life, can work productively and fruitfully, and is able to make a contribution to his or her community.”¹

**Vision:** Be Well Orange County will lead the nation in optimal mental health² and wellness for all residents.

² In the following document, the terms mental health and wellness encompass substance dependence and abuse.
Ecosystem
Today
Ecosystem
Tomorrow

Be Well
Ecosystem
Public & Private Sectors, Academic Institutions, Faith Communities and Others Unified for Collective Impact and a New Model of Mental Health Care
3-Part Blueprint to Build the Ecosystem

Be Well OC is not simply a new set of services, or business as usual. The Blueprint provides a formal and structured roadmap to transformational system change.

**Guiding Pillars**
- Systems change
- Responsive and inclusive
- Aligned and accountable
- Integrative and future focused
- Evidence-based and quality-driven care
- Fueled financially by a shared Wellness Fund

**Actions**
- Commit to a common agenda
- Define structure
- Identify activities
- Develop shared measurement system
- Communication process
- Create a financially sustainable structure: Mind OC

**Results**
- Reduce stigma
- Prevent and act early
- Close treatment gaps and improve access
- Strengthen crisis response
- Align partners, policies and programs
- Establish community Wellness Hubs
Six core pillars for action will create and sustain a transformed mental health and wellness ecosystem. The pillars were developed through input from numerous stakeholders participating in the OC Coalition System of Care work group and will be operationalized by Be Well OC:

1. System Change
Be Well OC is not simply a new set of programs and services, or business as usual. This transformation provides a formal and structured vehicle for strong cross-sector partnerships (e.g., public-private, faith-based, education, business, health, mental health and substance use, housing, social services, and others) to create a better aligned and coordinated system of care to have a larger positive impact than the traditional mental health care sector alone. New services and supports, and effective existing services, will be leveraged and coordinated strategically to improve timely access, close treatment gaps, and create seamless transitions in care coordination across hospitals, clinics, community-based organizations, and providers.

2. Responsive and Inclusive
Be Well OC aims to meet the mental health needs of all residents, regardless of payer. Individuals need timely access to care for the whole person, based on each person’s beliefs, needs, culture, family and support systems, views about wellness, and individual strengths and resources. Addressing population disparities in mental health and substance use care means ensuring parity of access (i.e., notwithstanding race, ethnicity, gender, sexual orientation, age, cognitive ability, insurance/economic status, geography) and providing culturally responsive services without stigma in the context of the individual's primary language, spiritual, and value systems.
3. Aligned and Accountable

Be Well OC will ensure that a shared measurement, evaluation, and quality improvement approach is aligned to support services and activities with accountability, transparency, and resource optimization. To maximize the impact of existing and new investments and programs in mental health and wellness, Be Well OC will promote and support the collaboration of public and private organizations investing in mental health and wellness activities. Engaging local residents in shaping and defining expectations for this new approach to mental health and wellness will further provide important accountability for achieving desired outcomes.

4. Integrative and Future Focused

Be Well OC will be whole-person, whole-family, and whole-community centered to address the mental, emotional, social, physical, environmental, and spiritual determinants of overall health and wellness. To achieve individual and population mental health and wellness, services and supports within the system of care will be provided in coordinated collaboration, and seamlessly integrated where possible, across sectors to leverage value-added capacity within cities and communities across the county.

Outcomes of recovery and resiliency will be supported through a workforce that includes non-licensed community health workers and peer providers. Be Well OC will leverage new technologies and digital capabilities to augment traditional resources and service offerings based on evolving preferences of consumers. The Be Well OC Ecosystem will create spaces for healing and connection, and consider alternative ways to foster health through community gardens, exercise, and mindfulness activities.
5. Evidence-Based and Quality-Driven Care

Be Well OC will ensure that:

• Providers demonstrate core competencies in mental health and substance use services, including screening and identification of need, referral protocols, and integrated care models

• Services are delivered through person-centered, team-based care with consistent use of proven integrated care models

• Prevention and early intervention, evidence-based practices, and promising practices are used wherever possible to optimize mental health and well-being, as well as effective clinical outcomes and cost effectiveness

• A shared measurement system (e.g., dashboard) is designed and implemented, that leverages available clinical data for population health management and tracks progress on improving community health

6. Fueled by a Mind OC Wellness Fund

Be Well OC will establish a Wellness Fund that attracts, aligns, and braids public and private funding and resources (e.g., grants and private / corporate philanthropy) to support common goals. To ensure long-term sustainability, Be Well OC will establish financial goals, strategies, and action plans geared towards building a diverse portfolio of resources, including in-kind commitments from partners, grants, braided funds, and reinvested health care savings resulting from cost effective strategies and service efficiencies.
Distributed Leadership Structure for Collective Impact
The 6 Results

1. Reduce Stigma
   - Improved mental health awareness, attitudes, and understanding throughout the Orange County community
   - **Indicator 1a:** Public awareness and changed conversation
   - **Indicator 1b:** Ability to recognize disorders (self & others)
   - **Indicator 1c:** Knowledge of professional help and treatment availability
   - **Indicator 1d:** Knowledge of effective self-help strategies

2. Prevent and Act Early
   - Effective prevention and early intervention services are available to all Orange County residents
   - **Indicator 2a:** Investments in prevention & early intervention
   - **Indicator 2b:** Expand Social-Emotional Learning in early childhood education/care settings
   - **Indicator 2c:** Outreach, engagement by peers, and early diagnosis

3. Close Treatment Gaps and Improve Access
   - All Orange County residents can access needed programs and services when and where they need them
   - Emphasis on interorganizational transitions of care and warm connections
   - **Indicator 3a:** Mental health equity and disparities
   - **Indicator 3b:** Expand utilization of peer services & grow provider pool
   - **Indicator 3c:** Optimal interorganizational care pathways and warm connections
The 6 Results

4. Strengthen Crisis Response
   - All Orange County residents can access crisis support through a network of facilities, mobile teams, and digital tools
   
   Indicator 4a: Incidence of MH crises and suicides (attempts, completions)
   Indicator 4b: Appropriate utilization of CSUs vs. ED and inpatient services
   Indicator 4c: Utilization of mobile support services and navigation app

5. Establish Community Wellness Hubs
   - Coordinated, integrated, responsive health, behavioral health, and wellness services capacity
   - Integrated primary care/behavioral health, urgent needs, mobile treatment strategically located in three geographic regional areas

   Indicator 5a: Inter-agency and interorganizational collaboration
   Indicator 5b: Implement core Hub services, and region-specific vias
   Indicator 5c: Broad array of services (e.g., crisis, wellness, mobile health, in-home support, peer run education)

6. Align Partners, Policies and Programs
   - Addressing complex, interrelated issues of mental illness, addiction, and homelessness, among others

   Indicator 6a: Homeless System of Care
   Indicator 6b: ACEs & Trauma informed care
   Indicator 6c: Cross-sector partnerships
   Indicator 6d: University-BH program partnerships
Regional Wellness Hubs are One Component of the Be Well Ecosystem.

An Essential Component...
Let’s build the beginning.
A beacon that illuminates a hopeful path forward for Orange County.
Proposed Program

The sum is greater than the parts. Integration of mental health and substance abuse services in a central, easily accessible location improves access. Coordination in care and operational synergy among services improves experience for patients and providers. Co-locating community-based social support services honors whole-person needs and a whole-systems approach, improves outcomes and reduces recidivism.

Residential Treatment < 90 Days

<table>
<thead>
<tr>
<th>Mental Health Program</th>
<th>Co-occurring Disorders Program</th>
<th>SUD Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transitional Residential &lt; 2 weeks</td>
<td>Withdrawal Management &lt; 1 week</td>
<td>SUD Intake + Referral &lt; 1 day</td>
</tr>
<tr>
<td>Psychiatric Intake + Referral &lt; 1 day</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Triage

Integrated Support Services:
- Mobile Crisis Response Teams
- Transportation
- Social Services Support
- Community Based Organizations
- Faith Based Organizations
- Supportive Employment
- Supportive Education
- Legal Aid Services

*See Appendix for Program Access Projections and Discharge Planning.*
Be Well Journey to Date

• Coalition quarterly meetings
• Workgroup meetings
• Blueprint Reveal – June 2018
• Summit – August 2018
• Results Meetings
• Be Well Youth Committee Meetings
• Building of one regional wellness hub
• Community Zero Suicide Taskforce monthly meetings
Thank You!

Be Well!