

Advancing Health Equity: Pathways for Hospitals to Improve Health Virtual Workshop



Dates:

Friday, Aug. 13 and
Friday, Oct. 29, 2021
Program: 9 a.m. - 3:30 p.m.

Who Should Attend:

Executive leadership, directors and managers who oversee staff, organizational strategy, human resources, employee relations, community benefit/population health and quality improvement.

Registration:

Complimentary.

Register Now on Page 4.

Class size limited to 30.

Questions?

Karen Ochoa, CLC/HASC
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Email: kochoa@hasc.org

Session Description

This intensive one-day workshop offered by HASC and presented by CLC and the Public Health Alliance of Southern California provides an in-depth overview of the role hospitals play in advancing health equity across their organizations and in the communities they serve. The workshop will cover foundational concepts central to advancing health equity including an overview of the difference between equity and equality in a health care setting, the root causes of health inequities (both historical and contemporary) and the impact of implicit bias and racism on current health outcomes. Participants will learn strategies for how hospitals can work to transform their organizations into anchor institutions by adopting an anchor mission and aligning institutional resources. In addition, the course will cover relevant legislation recently passed at the state level.

At the end of this course, participants will be able to:

- Describe the difference between equity and equality in health care.
- Understand how social determinants contribute to inequities.
- Describe the root causes of health inequities and identify how historical and contemporary root causes continue to impact outcomes.
- Understand how implicit bias and racism, both interpersonal and structural, impact health outcomes.
- Identify strategies for addressing bias on personal & institutional levels.
- Learn best practices for addressing health inequities and advancing health equity across organizations and systems.
- Recognize roles hospitals can play as anchor institutions and identify strategies to align institutional mission and resources to support the communities they serve.

Agenda

- 9 — 10:30 a.m.** **Health Equity: A Public Health Framework**
- Introducing Equity
 - Understanding Equity in a Health Care Setting
 - A Public Health Framework for Advancing Health Equity
- 10:30 — 10:40 a.m.** **Break**
- 10:40 — 11:45 a.m.** **Root Causes of Health Inequities**
- Structural Determinants of Equity
 - How Segregation Impacts Health: A Case Study
 - How Hospitals Can Work to Move Health Care Upstream
- 11:45 a.m. — 12:15 p.m.** **Lunch**
- 12:15 — 2 p.m.** **Racism's Impact on Health**
- Racism as a Root Cause
 - Implicit Bias and Health
 - Moving Beyond Bias to Achieve Equity
- 2 — 2:10 p.m.** **Break**
- 2:10 — 3:15 p.m.** **Putting Equity Into Action**
- 3:15 — 3:30 p.m.** **A Call to Action**

Please complete the Harvard Project Implicit "Race IAT" before attending the seminar (individual results will not be shared): <https://implicit.harvard.edu/implicit/takeatest.html>

Funding for this workshop is provided by HASC member hospitals, AllHealth, and grants from Blue Shield of California Foundation and The California Endowment.

Speakers

Working with HASC and CLC, the Public Health Alliance of Southern California designed the *Advancing Health Equity: Pathways for Hospitals to Improve Health Virtual Workshop* curriculum. The Alliance team has experience developing and facilitating health equity trainings for a wide variety of public health, health care, government and private entities, including trainings on the social determinants of health, water and food equity, power building for health, climate equity, and closing the gap in maternal and infant mortality.

Tracy Delaney, PhD, RD

Executive Director, The Public Health Alliance of Southern California

Tracy Delaney is the founding director of the Public Health Alliance of Southern California (Alliance). The Alliance is a coalition of the executive leadership of 10 local health departments protecting the health of 60 percent of California residents. Dr. Delaney has over 20 years of experience in the field of public health and health equity. Her work advances population health and equity through multi-sector initiatives addressing policy, systems and environmental change. She also serves as adviser to the California Department of Public Health's Office of Health Equity, and is a founding member of The California Endowment's statewide committee for the biennial Health Equity Awards and their health equity trainings. Previously Delaney served as San Diego County Director of Chronic Disease and Health Equity. She holds a doctorate in nutrition, with a minor in physiological chemistry from UC Davis.

Dana Sherrod, MPH

Birth Equity & Racial Justice Manager, The Public Health Alliance of Southern California

Dana Sherrod is the Alliance's Birth Equity & Racial Justice Manager. She leads *Cherished Futures for Black Moms & Babies* — a multi-sector hospital quality-improvement initiative to reduce Black infant and maternal health inequities among some of Los Angeles' most high-volume childbirth hospitals. In her previous roles, she has spearheaded the launch of a statewide mental health advocacy and prevention program for Black women across California and has championed land use policies to improve the built environment in Los Angeles neighborhoods of color. Sherrod has committed her personal and professional life to the pursuit of health, gender, and racial justice with and for communities of color. She serves on the Los Angeles County African American Infant and Maternal Mortality Steering Committee and serves on the Board of Directors for the Institute for Public Strategies. Sherrod earned her MPH at San Jose State University.

Marley Williams, MSSW, MPAff

Health Equity & Justice Manager, The Public Health Alliance of Southern California

Marley Williams serves as the Alliance's Health Equity & Justice Manager. She works to advance health equity across Southern California through stakeholder development, engagement and training. Prior to joining the Alliance, Williams helped launch the region's first Office of Equity housed in the City of Long Beach's Department of Health and Human Services. As a public health professional with the city's Office of Equity and Community Impact Division, she worked to build internal capacity to advance equity across all citywide policies and practices. Williams has dedicated her career to looking at ways that policy formation and implementation can build genuine equity for all. She holds master's degrees in public affairs from the Lyndon B. Johnson School of Public Affairs and in social work from the University of Texas at Austin.

Advancing Health Equity: Pathways for Hospitals to Improve Health Virtual Workshop

**Two Virtual Workshops: 9 a.m. — 3:30 p.m. on
Friday, Aug. 13 and Friday, Oct. 29, 2021**

(Register for one date only)

Register Aug. 13: https://calhospital.zoom.us/meeting/register/tJloce6ggTksHtedoSP_xACkDKkK4wUTIRyV

Register Oct. 29: <https://calhospital.zoom.us/meeting/register/tJArduuvgT8qHNALakvHcR59OpUv1w8kohXw>

Complimentary registration includes meeting materials and an Organizational Equity Assessment Tool.

First Name: _____ **Last Name:** _____ **Nickname:** _____

Organization: _____ **Title:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: (____) _____ **Email (required):** _____

Continuing Education Sign-up:

The Hospital Association of Southern California is authorized to offer 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

Provider approved by the California Board of Registered Nursing, Provider # 970 for 6 contact hours.

IMPORTANT REMINDERS

- **Registration deadlines:**
Aug. 9 for Aug. 13 Workshop,
Oct. 25 for Oct. 29 Workshop.
- Email registration: kochoa@hasc.org
- You may be photographed or videotaped at the event. HASC/CLC reserves the right to use these items in promotional, marketing, educational and other materials.

SPECIAL NEEDS or QUESTIONS

For ADA assistance or general registration questions, contact Karen Ochoa at kochoa@hasc.org.

If you don't receive a confirmation email, contact kochoa@hasc.org