

# Better Together 2021

HASC Virtual Annual Meeting  
April 29 – 30



## MEMBER FACT SHEET

Like just about everything over the past year, the HASC Annual Meeting will look a little different in 2021. The COVID-19 pandemic has caused many disruptions, however HASC is committed to bringing members together each year, as we've done for decades. We've shortened the agenda and moved to a virtual platform for April's event. Be assured, however, that we aim to meet in person in 2022.

Some things will remain the same and others will change for the upcoming meeting. We'll still feature renowned speakers, timely breakout topics, interactive panels, sponsor exhibits and continuing education credits. Also, the member registration fee has been greatly reduced. We heartily invite you and your team to attend!

## AGENDA

### THURSDAY, APRIL 29

- 8:30 a.m. **Better Together** — Welcoming Remarks  
George W. Greene, Esq., President & CEO, HASC  
Kerry Heinrich, J.D., HASC 2021 Chair
- 9 a.m. General Session  
**Better Together: Let's Stop Pandemics**  
Larry Brilliant, M.D., M.P.H.
- 10:15 a.m. General Session Reactor Panel  
**Better Together: Let's Stop Pandemics**  
Moderator: Bernard Klein, M.D, CEO, Providence Holy Cross Medical Center  
John Fankhauser, M.D., CEO Ventura County Medical Center and Santa Paula Hospital  
Jeffrey A. Golden, M.D., Vice Dean of Research and Graduate Education, Cedars-Sinai Medical Center  
Michael K. Mesisca, D.O., M.S., Department Chair, Emergency Medicine, Riverside University Health System
- 11:30 a.m. Exhibits Open
- 12:45 p.m. The Library  
Sponsors are invited to host a 30-minute recorded educational session. A schedule for live broadcasts will be provided. Content will be available for 30 days after the meeting.
- 5 p.m. Virtual Wine Tasting

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## FRIDAY, APRIL 30

7:30 a.m. Breakfast Session

***Beyond the New Normal***

Carmela Coyle, President & CEO, California Hospital Association

8:30 a.m. Concurrent Breakouts

***Behavioral Health Challenges, Strategies and Solutions: The Business Case for Meeting Community Needs*** (1.5 ACHE Face-to-Face Credit)

Howard Gershon, FACHE, Founder and Principal, New Heights Group

Richard F. Afable, M.D., President/Board Chair, BeWellIO

***Learning from Community Investment Innovators: A Capstone Roundtable***

Moderator: Susan Harrington, President/Executive Director, Communities Lifting Communities

Bill Sadler, Director of Operations, Public Health Alliance of Southern California

Elizabeth Trombley, MPH, Upstream Community Health Manager, Kaiser Permanente Southern California

David Zuckerman, Director of the Healthcare Anchor Network, Democracy Collaborative

10:15 a.m. Concurrent Breakouts

***Possibilities, Probabilities and Creative Solutions: Breakthrough Thinking for Complex Environments*** (1.5 ACHE Face-to-Face Credit)

Kevin E. O'Connor, Principal, Kevin E. O'Connor & Associates

***Engaging Clinicians and Making them Champions for Cyber Security***

Christian Dameff, M.D., Emergency Physician/Medical Director, Cyber Security, University of California, San Diego

Art Ehuan, Vice President, The Cypress Group/Palo Alto Networks

Jeffrey Tully, M.D., Anesthesiologist, University of California, Davis

11:45 a.m. Exhibits Open

12:45 p.m. General Session, Leon Logothetis, ***The Kindness Diaries***

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## **LARRY BRILLIANT, M.D., M.P.H.**

Dr. Larry Brilliant is a physician and epidemiologist, CEO of Pandefense Advisory, senior advisor at the Skoll Foundation and a CNN Medical Analyst. Previously he served on the board of the Skoll Foundation and was Chair of the Advisory Board of the NGO Ending Pandemics. He was also the president and CEO of the Skoll Global Threats Fund, vice president of Google and the founding executive director of Google.org. He co-founded the Seva Foundation, whose programs have given back sight to more than five million blind people in two dozen countries.

Dr. Brilliant lived in India for nearly a decade where he was a key member of the successful WHO Smallpox Eradication Programme for southeast Asia as well as the WHO Polio Eradication Programme. He served as chair of the National Biosurveillance Advisory Committee created by President George W. Bush, and as a member of the World Economic Forum's Agenda Council on Catastrophic Risk. He has also served as a "first responder" for CDC's bio-terrorism response effort.

His recent awards include the TED Prize, Time magazine's 100 Most Influential People, an International Public Health Hero award, and four honorary doctorates. Brilliant is the author of ***Sometimes Brilliant: The Impossible Adventure of a Spiritual Seeker and Visionary Physician Who Helped Conquer the Worst Disease in History***, a memoir about working to eradicate smallpox, and ***The Management of Smallpox Eradication***, a guide to managing vaccination programs.

## **LEON LOGOTHETIS**

Leon Logothetis is a global adventurer, motivational speaker and philanthropist. It wasn't always that way. He used to be a broker in the city of London where he felt uninspired and chronically depressed. He gave it all up for a life on the road. This radical life change was inspired by the inspirational movie, ***The Motorcycle Diaries***.

As host of the Netflix series ***The Kindness Diaries***, Logothetis circumnavigated the globe on his vintage yellow motorbike dubbed Kindness One, presenting life-changing gifts to people in need. He recently returned from filming the second season of ***The Kindness Diaries***, in which he traveled from Alaska to Argentina in his vintage yellow VW Beetle, Kindness Two, changing lives one mile at a time.

Leon has documented his travels for numerous media outlets including ***Good Morning America***, ***The Los Angeles Times***, ***The San Francisco Chronicle***, ***Outside***, ***Psychology Today***, and ***The New York Times***.