

# WellCert

Certified Wellness Program Coordinator

LEVEL

# 1

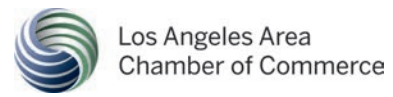
CWPC



*The premier practitioner certification program for the Worksite Wellness field*



Los Angeles Area  
Chamber of Commerce



## WELLNESS CERTIFICATION PROGRAM • MAY 2-3, 2017 • LOS ANGELES, CA

### *Do you have the skills you need to lead a results-driven wellness program?*

Wellness is a complex field at the intersection of behavioral change, organizational strategy, technology and medicine. More than ever, wellness professionals need cutting-edge expertise to create programs that deliver results.

Drawing from best-practice solutions and proven industry research, WellCert provides worksite wellness professionals, benefit managers, brokers, human resource staff and others with the skills they need to plan, implement, manage and measure employee wellness programs that improve health and reduce employee costs. Designed by WellCert founder Larry S. Chapman, MPH, WellCert synthesizes 40-plus years of experience with more than 1,000 organizations.

WellCert is the preferred Wellness Certification for top national insurance carriers, HR consulting firms, benefits brokers and wellness councils. All graduates of the WellCert Program are identified on the WellCert Professional Registry.

The Certified Wellness Program Coordinator (CWPC), or WellCert Level 1, course covers key skills that professionals need to build a foundation for results-driven wellness programming. Level 1 covers the scope of wellness programming typically present in smaller organizations with limited resources, while laying the groundwork for higher certification levels. The approach is highly practical, focusing instructional time preparing you to deliver results.

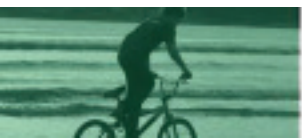
### LEVEL 1 PROVIDES YOU WITH PREPARATION TO HONE THESE KEY SKILLS:

#### DAY 1

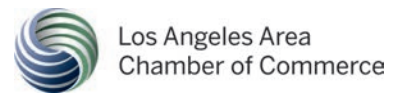
- Skill #1 How to build strong senior management support for wellness efforts
- Skill #2 How to assess your employees' wellness needs
- Skill #3 How to decide on the scope of your worksite wellness program
- Skill #4 How to build a sound program infrastructure for your wellness program
- Skill #5 How to build an effective administrative structure for your wellness program
- Skill #6 How to design an effective wellness communications and promotion effort

#### DAY 2

- Skill #7 How to design an effective health management process for your wellness program
- Skill #8 How to design an effective group activities component for your wellness program
- Skill #9 How to create a supportive environment for wellness in your organization
- Skill #10 How to utilize a Health Risk Assessment (HRA) in your wellness program
- Skill #11 How to plan basic onsite components for your employee wellness program
- Skill #12 How to perform a simple evaluation of your employee wellness program







**WELLNESS CERTIFICATION PROGRAM • MAY 2-3, 2017 • LOS ANGELES, CA**

**WELLCERT PROGRAM DETAILS**



**Certified Wellness Program  
Coordinator Level 1**  
Los Angeles Area  
Chamber of Commerce  
350 S. Bixel Street  
Los Angeles, CA 90017  
May 2-3; 8 a.m. – 5 p.m.

**CERTIFICATION TUITION**

- L.A. Area Chamber/HASC member rate \$949
- Non-member rate \$1,249

**TUITION FEES INCLUDE:**

- Continental breakfast and lunch daily.
- Graduates of the course receive an e-Certificate and a place on the WellCert Professional Registry.
- *WellCert Connections*, an exclusive bi-monthly briefing with articles, information and monographs.
- Free access to a curated library of technical resources.
- Free access to more than 45 Continuing Education (CE) modules.
- Free access to monthly “office hours.”

**FINAL EXAM**

The online final exam is usually completed within 30 days of the training. The final exam includes 40 True-False questions, 40 multiple-choice questions, four essay questions and some course-evaluation questions. A completed final exam is a mandatory requirement for anyone desiring to be certified as a Certified Wellness Program Coordinator (CWPC).

**Requirement for WellCert Recertification**

In order for each individual who completes any level of certification to maintain an Active certification status on the WellCert Registry, they need to complete a minimum of two WellCert online modules of their choosing each 12-month period after completing their training. If they have not completed the minimum requirement, their status in the WellCert Registry will be designated Inactive rather than active. Each online module to be completed has a 10-question True-False test and 80 percent of the questions must be answered correctly in order to receive credit toward recertification.

**CONTINUING EDUCATION CREDITS**

**ACHE Category:** HASC is authorized to award 12 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting their application to the American College of Healthcare Executives for advancement or recertification.

**BRN Credit:** Provider approved by the California Board of Registered Nursing. CEP #970 for 12 contact hours.

**HRCI Credit:** This program has been submitted to the HR Certification Institute for recertification credits.

**FOR MORE INFORMATION CONTACT:**  
Karen Ochoa, [kochoa@hasc.org](mailto:kochoa@hasc.org), (213) 538-0765

To learn more about the Chapman Institute, go to:  
[www.chapmaninstitute.com/courses/certification/](http://www.chapmaninstitute.com/courses/certification/)

To register, please visit <http://www.cvent.com/d/v5qmh> or fill out and return form on the following page.





# WellCert Wellness Certification Program



May 2-3, 8 a.m. – 5 p.m.  
Los Angeles Area Chamber of Commerce  
350 S. Bixel Street. Los Angeles, CA 90017

## WELLNESS CERTIFICATION REGISTRATION FORM FOR LEVEL 1 CERTIFIED WELLNESS PROGRAM COORDINATOR

**MAIL OR FAX THIS COMPLETED REGISTRATION FORM TO:**

*Karen Ochoa, HASC, 515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071-3300 or Fax (213) 482-8537*  
*Or, register electronically via the following link: <http://www.cvent.com/d/v5qmhm>*

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: (required) \_\_\_\_\_

Nickname (as you wish it to appear on your badge): \_\_\_\_\_

Assistant's Name: \_\_\_\_\_ Assistant's email: \_\_\_\_\_

### CONTINUING EDUCATION CREDIT:

Attendee must complete all contact hours in order to receive continuing education credits.

**ACHE Category:** HASC is authorized to award 12 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting their application to the American College of Healthcare Executives for advancement or recertification.

**BRN Credit:** RN Lic. No. \_\_\_\_\_ Provider approved by the California Board of Registered Nursing, Provider #970, for 12 contact hours.

**HRCI Credit:** This program has been submitted to the HR Certification Institute for continuing recertification credits.

### COST:

L.A. Area Chamber/HASC Member rate      \$949

Non-member rate      \$1,249

### PAYMENT INFORMATION:

Enclosed is Check # \_\_\_\_\_ Amount: \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: HASC**

**PLEASE MAIL CHECK TO:**

*HASC Wellness Certification - Level 1 CWPC • Attn: Karen Ochoa • 515 South Figueroa Street, Suite 1300,  
Los Angeles, CA 90071-3300*

*Please note on check program # 2175-119-000*

*You may be photographed or videotaped at the event. HASC reserves the right to use these items in promotional, marketing, educational and other materials.*