The Hospital Association of Southern California invites you to participate in the fourth annual Southern California Patient Safety Colloquium: TRIP – Transforming Research Into Practice
Thursday, January 19, 2012
Registration: 7 a.m. • Program: 8:00 a.m. to 4:15 p.m.
DoubleTree Hotel Ontario Airport, Ontario, CA

WHY SHOULD YOU ATTEND?
Ensuring patient safety is one of the most vital and challenging jobs in health care. How does your hospital drive patient safety priorities in your organization? And are your senior leaders actively involved?

Attend this year’s Southern California Patient Safety Colloquium with your senior executive team to put your organization on the fast track to benchmark quality and patient safety. Keynote speaker Dr. James Reinertsen, a nationally known thought leader and consultant to health care executives, will present insights on leadership that transform culture and save lives.

Our second keynote speaker, Dr. Chris Goeschel, will give you actionable pearls of wisdom learned from her work with Dr. Peter Pronovost and from her own organizational experiences. From Chris you will learn the “must have” strategies to Transform Research Into Practice.

For the first time, our Colloquium will have an Executive Strategies Track with timely topics of critical interest to CEOs and COOs, plus five other tracks with power-packed presentations addressing culture change, HAIs/HACs, surgical safety, perinatal safety, and the continuum of care. Start this year shoulder to shoulder with your leadership team on January 19. An extraordinary year for your Patient Safety Program is in store!

WHO SHOULD ATTEND?
CEOs, CNOs, COOs, and CMOs; quality, case management, patient safety, and infection control professionals; perinatal and surgical nurse leaders.

LEARNING OBJECTIVES
• Implement executive strategies to align physicians and staff around organizational priorities
• Identify culture change strategies that will Transform Research Into Practice at your facility
• Evaluate the successes of your peer hospitals, improving surgical and perinatal safety
• Review evidence-based practices to prevent HAIs, HACs, and readmissions
AGENDA

TRIP – Transforming Research Into Practice
January 19, 2012

7 a.m.  Registration and Continental Breakfast

8:00 – 8:15 a.m.  Welcome - Jim Barber, President/CEO, Hospital Association of Southern California
Pam Kehaly, President, Anthem Blue Cross

8:15 – 8:30 a.m.  SCPSC Update: Julia Slininger, VP, Quality & Patient Safety
Hospital Association of Southern California

8:30 – 9:45 a.m.  Keynote Speaker: James Reinertsen, MD, The Reinertsen Group
Leadership for the Transformation of Health Care Organizations

9:45 – 10 a.m.  Break and proceed to breakout rooms

10 – 11 a.m.  BREAKOUT SESSIONS

11 – 11:15 a.m.  Break and proceed to breakout rooms

11:15 a.m. – 12:15 p.m.  BREAKOUT SESSIONS

12:15 – 1:30 p.m.  Lunch in Ballroom and Vendor Exhibit Area Visit

1:30 – 2:30 p.m.  BREAKOUT SESSIONS

2:30 – 2:45 p.m.  Break and proceed to Ballroom

2:45 – 4:00 p.m.  Keynote Speaker: Chris Goeschel, ScD, MPA, MPS, RN
Is Your Organization Ready to Take the TRIP?

4:00 – 4:15 p.m.  Closing Remarks and Adjournment

KEYNOTE SPEAKERS

James L. Reinertsen heads The Reinertsen Group and is the winner of the 2011 John L. Eisenberg Individual Achievement Award for his decades of US and International leadership for clinical quality and safety. For more than 20 years, Dr. Reinertsen has been a practicing rheumatologist, an admired CEO of complex health care systems in challenging markets, and has functioned as an innovative thought leader in health care leadership development, clinical quality improvement, patient safety, health system integration, and health care market design.

He now brings his considerable skills to clients such as The Institute for Health Care Improvement, and to senior executives, medical staff leaders, and Boards of major health care systems in the United States and Europe. A frequently invited speaker on these issues for physician, hospital, and integrated delivery system organizations, he also has authored more than 60 articles in journals such as Annals of Internal Medicine, British Medical Journal, New England Journal of Medicine, and the Joint Commission Journal on Quality Improvement. Dr. Reinertsen is Past President of the American Medical Group Association, and is a former member of the Board of Directors of the American Board of Internal Medicine.

Dr. Chris Goeschel is an Assistant Professor and the Director of Strategic Development and Research Initiatives for The Quality and Safety Research Group (QSRG) in the School of Medicine, Department of Anesthesiology and Critical Care Medicine. She holds joint appointments in the Johns Hopkins School of Nursing, Division of Health System Outcomes, and in the Johns Hopkins Bloomberg School of Public Health, Department of Health Policy and Management, where she co-developed and teaches a course on quality and patient safety to students in the Master of Hospital Administration program.

With professional experience that ranges from pediatric and adult critical care R.N., to executive-level positions, Dr. Goeschel has a long and successful record in quality improvement, patient safety, leadership accountability, nursing leadership, strategic and program development, project management, and education/training for health system leaders' at all levels, and a particular interest in health care delivery research to reduce infections. She is a senior advisor to the World Health Organization Patient Safety Program and led a major project to reduce infections in ICU’s across Michigan, in collaboration with Hopkins Patient Safety Leader Dr. Peter Pronovost, and the QSRG. The success of that project fostered a number of national and international projects that are still evolving.
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BREAKOUT SESSIONS
First Name: _______________________________________ Last Name: ___________ _____________________________

<table>
<thead>
<tr>
<th>Session Time/Track</th>
<th>10 am – 11 am</th>
<th>11:15 am – 12:15 pm</th>
<th>1:30 - 2:30 pm</th>
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</thead>
<tbody>
<tr>
<td><strong>Track #1</strong> Hotel-Acquired Infection/Hospital-Acquired Conditions</td>
<td>From Theory to Evidence in the Management of Septis Alfonso Torress-Cook, Dr.PH Pacific Hospital of Long Beach</td>
<td>Pharmacist Driven VTE Prevention Byung Jm, Pharm D Anh Nguyen, Pharm D CCRMC</td>
<td>Device Related HAI Prevention: the three “Os” Julia Slisinger, RN, BS CPHIQ, HASC</td>
</tr>
<tr>
<td><strong>Track #2</strong> Executive</td>
<td>ACO: A Local Model / Building Physician Relations Joseph Scherger, MD, Eisenhower Airgyros Health Center</td>
<td>The Leadership Imperative James Reinertsen, MD, The Reinertsen Group</td>
<td>Achieving Performance Excellence Jennifer Wortham, Dr.PH, FPE and Michele Graynor, HASC</td>
</tr>
<tr>
<td><strong>Track #3</strong> Surgical Safety</td>
<td>Operating Room Collaborative David Marshall, CEO, Safer Healthcare and Michele Graynor, HASC</td>
<td>TRIP for SCIP Julia Slisinger, RN, BS CPHIQ, HASC</td>
<td>Preventing Retained Foreign Body Rory Jaffee, MD, CHPSO</td>
</tr>
<tr>
<td><strong>Track #4</strong> Perinatal Safety</td>
<td>39 Weeks to Better Outcomes! Vicki Lombardo, MSN, RN, March of Dimes</td>
<td>Telehealth for Complex Pregnancy Care Gretchen Page, MPH, CNM, ICCF Glen Thomazin, MD, IBIP Denise Cummins, LLUMC Perinatal Institute Rosa Ortega, MCH, Director, St. Mary Medical Center</td>
<td>The OBMD and the Newborn Lawrence Velman, MD, FACOG, RM&amp;PSI</td>
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<tr>
<td><strong>Track #5</strong> Culture Change</td>
<td>Team STEPS Julia Slisinger, RN, BS CPHIQ, HASC</td>
<td>Patient and Family Centered Care Libby Hoy, Patient Family Centered Care Partners</td>
<td>Comprehensive Unit Specific Safety Program (CUSP) Health Services Advisory Group</td>
</tr>
<tr>
<td><strong>Track #6</strong> Continuum of Care</td>
<td>Give Us a BOOST Neys Pulkalakal, RN, MSN, CNML Kaiser Permanente West Los Angeles Medical Center</td>
<td>Case Management Transformation Stacey A. Donegan, CPC, CPHRM Ana Reza, VP, Patient Access Services</td>
<td>Patient Centered Care Transitions: Helping Hands Jennifer Weciskowski, MSG, HSAG</td>
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*Please fax along with registration form to Leticia Salcido (213) 629-4272.*