



HASC Briefs

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Los Angeles, San Bernardino Counties Further Explore Community Paramedicine

The Los Angeles Hospital Leadership Group discussed at its Aug. 14 meeting *community paramedicine*, a new and evolving community health based program. A stakeholder group of representatives from San Bernardino County convened a workgroup that also met regarding this topic. This program would expand the scope of practice and transport for paramedics who undergo enhanced training as it pertains to specific conditions yet to be determined. Basic Life Support (BLS) ambulance volume to a hospital ED will vary depending on the scope of the local pilot project.

The Leadership Group agreed that any alternative patient destination pilot should incorporate a mental health component in order to better manage ED resources, as well as reduce wait time. Addressing the treatment needs of drug seekers in an outpatient setting is another recommended component for a local pilot. The Leadership Group requested additional information on how the capitated managed care will be tracked and paid.

HASC evaluated the issues outlined by the Leadership Group to the LA County EMS – Stakeholder Group on Paramedicine, which is largely comprised of fire chiefs. Fire chiefs for the most part expressed interest in moving forward with an alternative patient destination option without detailing the scope. Other pilot

options being considered include targeting frequent 911-callers and preventive care.

The UCLA Center for Pre-Hospital Care announced that it is working with hospitals and paramedics in Santa Monica and Pasadena to launch an alternative patient destination program. In addition, the Center for Pre-Hospital Care disclosed that it is also working on developing a post-discharge pilot in the Burbank area. The three pilot programs appeared to be the most advanced in terms of identified local support and program development.

These proposals, along with any others that are subsequently being developed, will be reviewed by the LA County EMS - Stakeholder Group on Sept. 23, prior to their submittal to the California Emergency Medical Services Authority.

In San Bernardino, three potential pilot proposals were discussed, including alternate destination, alternate destination with post-discharge follow-up care with specific patients, and post-discharge follow-up care for defined patient populations. The tight timeframe has raised concerns about the viability of submitting a comprehensive proposal by the Sept. 30 deadline.

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New Blog Covers Today's Hot Health Care Topics

Is it good policy or just plain politics? A new blog with Marty Gallegos, SVP, Health Policy and Communications, HASC, poses this question related to hot topics of immediate concern to our membership, lawmakers and the public.

For the past 11 years, Gallegos has been the Senior Vice President/Chief Legislative Advocate for the California Hospital Association (CHA). From 2001-2002, he served as Director, California Office of the Patient Advocate (Governor Gray Davis appointment), and from 1994-2000, he was a Member of the California State Assembly representing the San Gabriel

Valley. During much of that time, Gallegos served as the Chair of the Assembly Health Committee. His deep Southern Californian roots and extensive statewide health care policy experience will bring a unique perspective to the issues.

What are you interested in reading about? [Let us know](#) by suggesting topics online. And don't forget to subscribe at www.hasc.org/pod/subscribe-policy-or-politics.

Contact: Jennifer Bayer
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HASC Welcomes New Associate Members

HASC is pleased to welcome the following new associate members:

Edmund Carlson Associates

Los Angeles, CA

Edmund A. Carlson, Ph.D., Chairman of the Board

Edmund Carlson Associates is a consulting, marketing and public relations firm.

Time Warner Cable Business Class

Cerritos, CA

David Montierth, Regional Vice President

Time Warner Cable Business Class offers a full complement of business communications tools such as Internet, phone, cable TV and ethernet solutions.

Venbrook Insurance Services

Woodland Hills, CA

Jason Turner, Chief Executive Officer
Venbrook Insurance Services' mission is to protect and enhance the welfare of clients through customized insurance, risk management and employee benefit

solutions.

As a reminder, the HASC Associate Member Luncheon is set for Sept. 19 at the HASC Los Angeles offices. For more information, please visit www.hasc.org/special-event/hasc-associate-members-luncheon.

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W. June Simmons to Speak at HASC Conference on Aging, Oct. 15

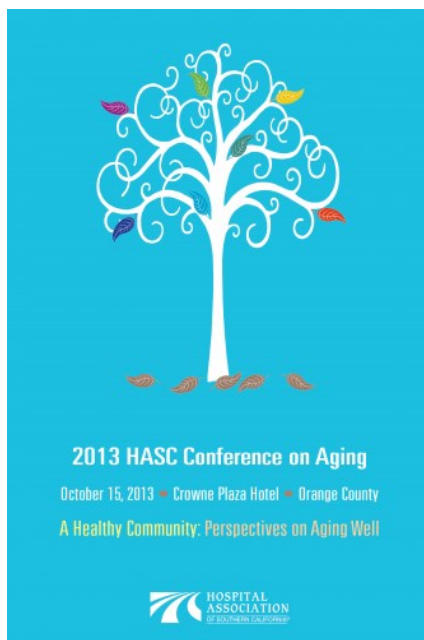
W. June Simmons, founding president and CEO, Partners in Care Foundation, will be the keynote speaker for the 2013 HASC Conference on Aging, Oct. 15, Crowne Plaza Resort Anaheim.

Simmons actively develops programs that meet the mutual needs of patient populations, providers and health care delivery networks to encourage cost-effective, patient-friendly integration of care from hospital to home and community.

She will be joined by several breakout session speakers covering three areas—financial support, clinical innovation, and caregivers support and community resources. The program's agenda includes: *The New Age of Aging: Promise and Peril in our Changing World*

W. June Simmons, MSW, president/CEO, Partners in Care Foundation
Innovations in the Health Care of Older Patients: The Use of Remote Monitoring Technology

Lisa Gibbs, M.D., University of California, Irvine SeniorHealth Center
Raciela Austin, NP, University of California, Irvine SeniorHealth Center
Elder Abuse Victims – What the Public Guardian Can Do



Desiree Davis, Supervising Deputy Public Guardian – Probate Unit
Matt George, Deputy Public Guardian II – Probate Unit
Beyond Walls: Partnering with Patients, Caregivers, and Community Providers

for Better Outcomes

Eileen Koons, Director, Huntington Hospital Senior Care Network
Incapacity Planning: What Are the Best Legal Tools?

Darlynn Morgan, Attorney, Morgan Law Group

California's Caregiver Resource Centers: Supporting Family Caregivers through Innovation and Consumer-Directed Services

Claudia Ellano-Ota, LCSW, Executive Director, Caregiver Resource Center – OC

How Do I Give Compassion and Not Be Overwhelmed with Emotion?

Debbie Ricker, OTR, Life Care Centers of America

Registration is open for this timely, essential event. Reserve your space online. Please visit www.hasc.org/AgingWell2013 for more information, or contact Maria Velez, (714) 750-2688, mvelez@hasc.org.

Contact: Ana Reza

(714) 750-2685, areza@hasc.org

PDS University—More Ways to Use PDS Data

You know that PDS is the go-to place for contract negotiations, but did you know that there are many other ways you can benefit from our extensive database? In this short webinar, we will talk about ways you can harness the power of the PDS database

through custom reports and snapshots, to tackle the many changes in health care.

Date: Thursday, Aug. 29

Time: 11:00 a.m. PDT

Register: <https://www2.gotomeeting.com/>



LEAD Academy Graduates 35, Announces Level 2 Courses



Congratulations to the 13 graduating participants of LEAD Academy held at USC Verdugo Hills Hospital and 22 attendees of a customized LEAD Academy course at Pacific Hospital of Long Beach. With a number of sold-out sessions, LEAD Academy has become a must-attend course for new managers at health care facilities throughout the HASC region.

The six-session, 12-module program focuses on cultivating leadership skills of newly appointed or previously untrained health care managers, directors and supervisors. Taught by Pamela Cunningham and Marcey Uday-Riley, both leaders in organizational and human behavior, LEAD Academy is in its seventh cycle since it began in 2012. To date, more than 100 have attended one or more of the sessions hosted in Los Angeles and the Inland Empire. Certificates are awarded to attendees of all six meetings.

Dan Popescu, Ojai Valley Community Hospital, chose to participate as a new director. "I had training, an MBA," he said. "This is a refresher and it's easy to translate what I learned here into day-to-day [work]. It covers everything I encompass as a director—team building, interpersonal conflict, time management, process and financials. It's been a great experience."

Beginning in October, HASC will offer LEAD Academy 2, the next level of training for new managers and those with leadership skills they would like to enhance.



Rhona Banayat, Methodist Hospital of Southern California with Dan Popescu, Ojai Valley Community Hospital.

LEAD 2 includes three sessions with two modules each. For more information, please visit www.hasc.org/education-event/lead-academy-2-los-angeles or contact Karen Ochoa, (213) 538-0765, kochoa@hasc.org.

Registration is also open for the fall cycle of the original LEAD Academy beginning Sept. 13. Sign up online at <https://www.signup4.net/Public/ap.aspx?EID=LEAD540E>.

Congratulations, 2013 graduates:

Kent Clarke, Pomona Valley Hospital Medical Center

Cenita Coe, Pacific Alliance Medical Center

Kieu Doan, Henry Mayo Newhall Memorial Hospital

Rosie Dominguez, HASC

Mary Dreier, Henry Mayo Newhall Memorial Hospital

Kathlene Johnson, Aurora Las Encinas Hospital

Lu-Shonda Johnson-Wilson, HASC

Sumitra Maharjan, Pacific Alliance Medical Center

Jamila Mayers, HASC

Paul Ortiz, Henry Mayo Newhall Memorial Hospital

Joseph Quello, Lompoc Valley Medical Center

Lorraine Schweighauser, Alvarado Hospital

Anahid Shahverdian, Verdugo Hills Hospital

Pacific Hospital of Long Beach Graduates:

Craig Blanchard

Jaime Casillas

Carolyn Chingnosam

Gregg Dixon

Bill Dawkins

Ignacio Duarte

Heidi Endert

Everita Evaristo

Douglas Frach

Angie Gonzalez

Betty Jackson

Jacqueline Jines

Pamela Mather

Sharon Matthews

Ryan McEvelly

Erasmio Ochoa

Amber Randall

Alofaa'e Sautitufuga

Brad Seaver

Patricia Speelman

Joe Steinhauser

Sharon Thirtle

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Space Still Available for 2013 Charity Golf Classic

Have you registered for the [HASC Charity Golf Classic, Oct. 21](#), at Oakmont Country Club?

This annual event helps bring attention and much needed financial support to the many effective programs designed and implemented by National Health Foundation (NHF). NHF is an independent, tax-exempt 501(c)(3) public charity dedicated to improving and enhancing the health care of the underserved. Programs include patient safety, recuperative care, teen

pregnancy prevention, and children's health care access.

Top-level executives from HASC member hospitals can enjoy a challenging round of golf in a fun, social environment. Those unable to play can contribute through sponsorship and donations. As always, we look forward to your participation and support.

For more information, please visit www.hasc.org/2013HASCCharityGolfClassic or contact Leticia Salcido, (213) 538-0737,

lsalcido@hasc.org.

Contact: George Mack

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Monday, October 21, 2013 | Oakmont Country Club