



News

Thank You, CHPAC Contributors

HASC thanks the following member hospitals that have met or surpassed their 2012 CHPAC goal:

- Ballard Rehabilitation Hospital
- Cedars-Sinai Medical Center
- Centinela Hospital Medical Center
- Chino Valley Medical Center
- College Hospital - Costa Mesa
- Community Memorial Hospital
- Desert Valley Hospital
- Encino Hospital Medical Center
- Garden Grove Hospital and Medical Center
- Hoag Memorial Hospital Presbyterian
- Huntington Beach Hospital
- La Palma Intercommunity Hospital
- Lompoc Valley Medical Center
- Montclair Hospital Medical Center
- Olympia Medical Center
- Pacific Alliance Medical Center
- Redlands Community Hospital
- Ridgecrest Regional Hospital
- Saddleback Memorial Medical Center
- San Dimas Community Hospital
- Santa Barbara Cottage Hospital
- Sherman Oaks Hospital

- West Anaheim Medical Center
- To date, HASC has raised \$188,000, or 64 percent of its \$292,000 CHPAC goal. All hospitals are encouraged to conduct facility campaigns to help meet the 2012 goal. The names of all CHPAC campaign coordinators who meet or exceed their hospital's CHPAC goal are entered into a drawing for valuable prizes. Drawings will be held June 15, Sept. 15 and Dec. 15.

Contact: Margaret O'Donnell
(213) 538-0721, modonnell@hasc.org

HFMA SoCal Conference Set for Sept. 9-11 in Indian Wells

The Health Care Financial Management Association's Southern California and San Diego/Imperial County Annual Conference is set for Sept. 9-11, 2012, at the Hyatt Grand Champions Resort in Indian Wells. HASC is a co-sponsor for this event.

Featuring 15 breakout sessions and multiple general sessions, the conference aims to provide insights about national and local health care trends impacting finance, patient

financial services and managed care contracting. Speakers include:

- Duane Dauner, president/CEO, California Hospital Association
- Arthur Southam, MD, MPH, executive vice president, Kaiser Foundation Health Plan
- Sue Andersen, VP/CFO, Central Coast Service Area, Dignity Health
- Houshang Abd, corporate CFO, AHMC Healthcare, Inc.
- Cheryl Tong, CFO, Antelope Valley Hospital & Healthcare District

- Steven R. Blake, FHFMA, CPA, executive VP/CFO Integrated Healthcare Holdings, Inc.
- Brent Barnhart, director, Department of Managed Health Care
- Jeanne Scott Matthews, political commentator

For more information or to download the brochure, please visit www.hfma-cafallconf.org, or email hfmascsdfallconf@aol.com.

Contact: Kim Mannos
(213) 538-0700, kmannos@hasc.org

Join HASC Online

Facebook: <http://www.facebook.com/pages/Hospital-Association-of-Southern-California>.

Twitter: <http://twitter.com/socalhospnews>.

LinkedIn: <http://www.linkedin.com/pub/hospital-association-of-southern-california/33/95/5b8> and <http://www.linkedin.com/company/hospital-association-of-southern-california>.

Events

Register Now for 2012 Wellness Conference

Space is still available for the 2012 Health Care Provider Wellness Conference, June 14-15, 2012, at the Hilton Los Angeles / Universal City.

Featuring local health care leaders as well as representatives from numerous locations including the western and southern United States, Saudi Arabia and Ghana, the conference will focus on implementing employee wellness programs in health care settings and methods for evaluating their effectiveness. This year, participants can look forward

to presentations from prominent wellness leaders like Diana Bontá, PhD, president and CEO of The California Wellness Foundation; Dee Edington, PhD, director of the Health Management Center; Dr. Toni Yancey, co-director for the UCLA Kaiser Permanente Center for Health Equity in the School of Public Health; Dr. Rajiv Kumar, founder of ShapeUp; and many others.

HASC launched the wellness conference in response to the American Hospital Association's 2011 report, "A Call to Action:

Creating a Culture of Health." The report called for health care organizations to lead the way in designing and implementing a culture of health and wellness among their employees and in the communities.

Be part of this national movement to meet AHA's challenge. Register today for this engaging, informative event. For more information, please visit www.hasc.org/2012WellnessConference.

Contact: Karen Ochoa
(213) 538-0765, kochoa@hasc.org

Last 2012 Wound Care Training June 7-10 in Burbank

HASC, in partnership with the Wound Care Education Institute (WCEI), will bring members of Southern California's hospitals, long-term care providers and home health agencies a four-day skin and wound management training course followed by a certification examination.

The session will take place June 7-10 at the Hampton Inn and Suites in Burbank.

WCEI's Skin and Wound Management Course seminar provides participants with current evidence-based education in the areas of skin and wound management. The course is open to anyone, but only licensed health care providers (MD, DO, DPM, PA, PT, PTA, OT, NP/APN, RN, LPN/LVN) can take both the skin and wound management course and the wound care certified (WCC®) exam from the

National Alliance of Wound Care®.

For full registration information, visit http://www.hasc.org/sites/main/files/file-attachments/hasc_wound-care2012.pdf. Use discount code HASC12 to save \$600.

Contact: Julia Slininger
(213) 538-0766, jslininger@hasc.org

June 22 Patient & Family Centered Care Conference Will Focus on Partnership

All members of the health care team are invited to attend the 3rd Annual Patient & Family Centered Care (PFCC) Conference, to be held June 22, 2012 at the Grand Long Beach Event Center. Interdisciplinary teams from health care organizations are encouraged to attend.

The 2012 PFCC Conference, presented by HASC, the National

Health Foundation and PFCC Partners, allows providers along with patients and family members to learn, develop and share skills in PFCC. Learn about the various aspects of PFCC--from the core principles of PFCC, to developing family advisory councils, to strategies to change culture to reflect PFCC philosophy. Participants will hear about innovative PFCC initia-

tives taking place across a variety of health care settings and will leave inspired to advance PFCC in their own facilities.

To register and to view the agenda, speakers and information, go to <http://events.constantcontact.com/register/event?llr=yeztlcab&oeidk=a07e5ratb0x214c00df>.

Contact: Mia Arias
(213) 538-0743, marias@nhfca.org

Thank You HASC Annual Meeting Attendees

Keynote speakers Morten Hansen, Jonathan Oberlander, Eric Greitens and C. Duane Dauner spoke to an audience of more than 480 at this year's HASC Annual Meeting at the Grand Del Mar in San Diego. Emphasizing how to successfully navigate a changing marketplace, this year's lineup offered expert insight into health care reform, ACO development and collaboration.

Each year hospital leaders from around the region gather for this three-day collaborative learning opportunity. Attendees enjoy golf and tennis along with participating in breakout sessions led by respected leaders in health care. This year's strolling dinner, themed a Day at the Races, offered members and guests opportunities to network and interact with the numerous exhibitors supporting the event.

HASC would like to thank our sponsors for their gracious support of this event. Hope to see everyone May 8-10, 2013, at St. Regis Monarch Beach Resort in Dana Point for another amazing meeting.

Congratulations to this year's golf and tennis tournament win-

ners:

Golf Winners

• Individual LOW GROSS Men

1st place: Larry Jackson (71), Chairman of the Board, Long Beach Memorial

Runner-up: Robert Minkin (73), The Camden Group

• Individual LOW GROSS Ladies

1st place: Donna Maga (83), Long Beach Memorial (wife of Joe Maga, Board Member)

• Team LOW NET
1st place (50) Phil Cohen (AHMC), Jim Tinyo (Keenan Health), Mark Uffer (Prime Health-Reno), Greg Brentano (Prime Health-San Dimas)

Runner-up: (53) Larry Jackson, Joe Maga, Donna Maga

• Long Drive Men
Jim Tinyo (Keenan Health)

• Long Drive Ladies
Lisa Margolis (Health Care



Richard Cordova, president/CEO, Children's Hospital Los Angeles; Carolyn Rhee, CEO, Los Angeles County – Olive View – UCLA Medical Center; and Roger Seaver, president/CEO, Henry Mayo Newhall Memorial Hospital.

Partners guest, wife of Robert Margolis)

• PAR 3 Closest-to-the-pin winners
Steve Moreau, Larry Jackson, Robert Minkin and Gregory Brentano

Tennis Winners

Gail Carruthers, MD, MemorialCare
Edmund King, Interim CFO, Downey Regional Medical Center

Contact: Pat Wall
(213) 538-0715, pwall@hasc.org

Featured Services

HASC Welcomes The CAP-Ex Group as an Endorsed Business Partner

Differentiate your hospital from your peers with a strategy to achieve long-term financial sustainability by extending a compelling retirement plan for your executives and physicians.

Offering a new approach to a time-tested benefit, The CAP-Ex Group advocates an equitable technique which returns all funds associated with the retention plan,



plus interest, back to your hospital. By meeting your hospital's objectives to grow capital and retain talent, the CAP-Ex program is an attractive alternative to supplemental executive retirement plans

(457f). CAP-Ex can work in conjunction with existing retirement plans, or as a replacement plan.

Learn more about our new partner at

www.allhealthinc.com/endorsed-business-partner/cap-ex-group.

Contact: Teri Hollingsworth
(213) 538-0763,
thollingsworth@hasc.org

RAMP Up for Successful Reimbursements

Ensure patients receive the care and financial assistance they need with RAMP. Short for Rapid Applications for Medical Programs, RAMP is a customized web-based tool to screen for financial assistance programs like Medi-Cal, CMSP, Crime Victim Compensation, Section 1011 and hospital assistance/charity.

First introduced to HASC members last year, RAMP is already providing a significant return. In 2011, a multi-state health care organization with several hospitals in California posted 88,994 financial program screenings using the system. More than 29,000 have been screened in the first quarter of 2012. Centinela Hospital Medical

Center began RAMP implementation March 15, 2012. Within 60 days, the hospital screened 170 patients.

R&B Solutions, the developer of the software, recently upgraded the program to include screening questions for each household member related to:

1. Date of Entry – Documents non-citizen household members' U.S. date of entry.
2. Eligible for COBRA - Documents household members who are eligible for COBRA through a previous employer.
3. COBRA monthly cost – Allows members of the household to enter a cost for COBRA to justify non-election of COBRA coverage.

RAMP has also expanded the system's ability to obtain financial information about significant others/domestic partners.

An easy-to-use application, RAMP streamlines many administrative processes. Based on an interview, RAMP auto-populates certain fields of relevant application forms and allows attachments like medical releases and charity documents. The system even facilitates income estimation, address verifications and the gathering of other financial information for quicker, more accurate applications.

Contact: Ana Reza
(714) 750-2685, areza@hasc.org

Special Events - Save the Date



2012
HASC Charity
Golf Classic

To benefit The National Health Foundation

Monday, October 22 | Oakmont Country Club



SAVE THE DATE
SAVE THE DATE
SAVE THE DATE

2013 HASC Annual Meeting
May 8 – 10
St. Regis Monarch Beach Resort • Dana Point

HOSPITAL ASSOCIATION OF SOUTHERN CALIFORNIA

