



HASC Briefs

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Registration Now Open for 2015-2016 California Physician Leadership Program

Due to the success of the inaugural California Physician Leadership Program, the hospital associations are pleased to announce that a second cohort will begin in September and registration is now open for the 2015 – 2016 sessions. The California Physician Leadership Program is an interactive training course designed to advance California physicians' ability to navigate the increasingly complex, often ambiguous, health care landscape.

The inaugural program, which concludes in April, brought together physician leaders and administrators from throughout the state to collaborate on issues facing the future of health care. Current participants praise the program objectives, networking opportunities, and quality of faculty presentations and interactions:

The program brings together the University of Southern California's top rated Marshall School of Business faculty, in partnership with all four California hospital associations and health policy experts, to deliver curriculum in effective leadership strategies, the ever-

changing health care delivery system, and core business principles. The comprehensive certificate program will culminate with a project emphasizing practical applications and collaborative problem-solving to address challenges and the advancement of core initiatives.

Continuing medical education credits will be provided by the USC Keck School of Medicine. Physicians can earn up to 105 AMA PRA Category 1 Credits™. This exclusive program is limited to 40 participants and is open to all California physicians and medical executives. All sessions take place on or near the USC campus.

The program runs from Sept. 18, 2015 - April 23, 2016 and is delivered two days per month on a Friday and Saturday. Tuition is \$ 13,500 for individuals registering by May 15; rates increase to \$ 15,000 after that date.

Complete information and registration is available at www.calhospital.org/physician-leadership-program.

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April 14 Webinar Will Shed Light on HASC's New Change Management Program

Is your organization ready for change management/cultural integration?

HASC offers a new program focusing on the people side of change, which integrates an understanding of how people respond to change, with a 6-Step Change Model and practical tools embedded at each step. These tools are designed to help people through the transition process and clarify tasks essential to implement successful organizational change.

Learn more about this program and how it could positively impact your organization at an upcoming free webinar, Tuesday, April 14, 10 a.m. Register online at <https://attendee.gotowebinar.com/register/505186375446888706>.

The Change Management program is an interactive process of learning, applying, assessing what has worked and why, what hasn't worked and why not, and then building on the experiential learning, both for participants and their organizations. Classroom sessions and online webinars will take place starting in June.

Read more about the program at <http://www.hasc.org/sites/main/files/file-attachments/chngmgmtbrochrev11.pdf>.

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Annual Meeting Session on Cyber Security Will Explore the Role of Leadership

Faculty has been announced for *The Role of Leadership in Health Care Cyber Security*, a breakout session at HASC's upcoming Annual Meeting, April 22-24 at Park Aviara Resort in Carlsbad.

The moderator of this session will be John Mullen, Esq., Lewis, Brisbois, Bisgaard & Smith, LLP. Featured panelists are: Richard Greenberg, CISSP, Los Angeles County Department of Public Health; Jim McQuaid, AIG Claims Division; and Jill Plesh, Esq., Citrus Valley Health Partners.

Technological improvements have increased exposure to cybersecurity threats, with the potential to create patient safety issues, financial loss and damage community reputation. The FBI and Department of Homeland Security have issued warnings about the threat of cyber terrorism against a

hospital, which might include attempts to steal identity, fraudulently access health benefits or disable medical devices. Through case studies, this session will examine the role leaders should play and how hospital leaders can stay informed about cyber threats and protect hospital and health system assets and reputation.

An invitational breakfast for c-suite members on cyber security has been added to the program. The breakfast will be held 7:30 to 8:45, Friday, April 24 at the Park Hyatt Aviara. The topic will be the cost and impact of a breach. Invitations to c-suite participants will be sent out later this week.

To date, 450 registrants are planning to attend this year's annual meeting. Find out more at <http://www.hasc.org/2015HASCAnnualMeeting>.

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Palliative Care Conference A Success

Thank you to everyone who attended the 5th Annual Palliative Care Conference on March 12, sponsored by HASC and the Inland Empire Palliative Care Coalition.

A special thank you to this year's sponsors of the event:

Platinum

- Anthem
- Cedars-Sinai
- Health Essentials
- HFS Consultants
- Toyon Associates, Inc.

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- Inland Empire Health Plan

- Mission Hospice & Palliative Care
- ### Gold
- California State University Institute for Palliative Care
 - Kindred Healthcare
 - Parkview Community Hospital Medical Center

Silver

- Delta Hospice
- L.A. Care Health Plan
- Loma Linda University Health

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Director of Business Development Joins HASC

HASC welcomes Shauna Day as the Director of Business Development. Most recently, Day worked at Valley Presbyterian Hospital (VPH) as Manager of Physician Relations & Business Development, where she was responsible for the operations of the Physician Services Department and business development initiatives. Prior to VPH, she served in Business Development at RehabCare Group.



Day received a Bachelor of Science degree from California State University, Chico, in Health Service Administration. She is currently a Board Member of Women in Health Administration of Southern California and Early Careerists Council - Healthcare Executives of Southern California. She can be reached at (213) 538-0772 or sday@hasc.org.

Contact: Teri Hollingsworth

New Inland Region RVP for HASC

HASC is pleased to announce the new Inland Empire Regional Vice President, Jan Remm. Remm served most recently as an Assistant Hospital Administrator at Riverside County Regional Medical Center for the past five years.

Her knowledge of hospital clinical issues as well as her hospital administrative experience is extensive and will be valuable in her carrying out her duties as an RVP. In addition, her advocacy skills will help to promote the agendas for HASC member hospitals in the Inland Empire.

She received her Bachelor's Degree in Physical Therapy and has a Master's in Public Administration. Her start date at HASC was March 16. Contact Remm at (951) 222-2284 or jremm@hasc.org.

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