



HASC Briefs

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HASC is pleased to announce committee leadership for the 2014 calendar year. We appreciate the volunteer support that we receive from members each year for leading and serving on HASC committees and boards.

Nursing Leadership Council

Chair: Jerry Spicer, Vice President, Patient Care Services, Southern California, Kaiser Foundation Hospitals

Contracting Committee

Chair: Mark Kroeger, Executive Director, Managed Care, Long Beach Memorial Medical Center

Accreditation and Licensure Committee

Chair: Judy Pugach, RN, MPH, CPHQ, Vice President, Quality/Risk Management, Presbyterian Intercommunity Hospital

Allied for Health Compensation Practices Committee

Chair: TBA
Staff: Teri Hollingsworth, HASC Vice President, Human Resources

HR Advisory Committee

Chair: TBA
Staff: Teri Hollingsworth, HASC Vice President, Human Resources

CFO List Serve

Staff: George Mack, FACHE, Vice President, Payer/Provider & Member Relations, HASC; Scott Twomey, Sr. VP/CFO, HASC

Hospital Quality Committee

Chair: David Perrott, MD, Senior Vice President/Chief Medical Officer, CHA

Palliative Care and Transitions Committee

Chair: TBA

Staff: George Mack, FACHE, Vice President, Payer/Provider & Member Relations, HASC

Public Affairs Committee

Staff: Jennifer Bayer, Vice President, External Affairs, HASC

Security and Safety Committee

Chair: Darren Morgan, Corporate Director, Security and Safety, Citrus Valley Health Partners
Vice Chair: Joseph Henry, Emergency Preparedness Planner, Kaiser Permanente - Orange County

Administrative Professionals Advisory Group

Chair: TBA
Staff: Trudy Duncan, HASC Executive Assistant

Los Angeles Hospital Leadership Group

Chair: Jim West, President/CEO, PIH Health

Los Angeles Emergency Health Services Committee

Chair: Lori Nolan-Mullenhour, Director of Emergency Services, Providence Little Company of Mary Torrance

Behavioral Health Services Committee - Los Angeles

Chair: Steve Witt, President/CEO, College Hospital

HASC Orange County Executive Board

Chair: Steve Moreau, CEO, St. Joseph Hospital, HASC Area Chair

Orange County CalOptima Managed Care (CMC) Committee

Chair: Dan Brothman, CEO, Western Medical Center, Santa Ana (Area Chair appointee)

Orange County Emergency Medical Services (EMS) Committee

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Wellness Conference Will Feature Panel Focusing on Attaining CEO Buy-In

Attaining support and buy-in from the CEO and senior level executives is crucial in implementing and driving successful wellness programs. Join us at *The Strategic Direction*, a CEO Panel at the upcoming Health Care Provider Wellness Conference, June 12-13 in Anaheim. Three CEOs will share how their organizations were able to translate the vision of im-

proving employee health and wellness into a sustainable initiative.

The CEO Panel will take place Thursday, June 12, 8:30 to 9:45 a.m. and will feature:

- Ruthita Fike, CEO, Loma Linda University Medical Center
- Kelly Mather, CEO, Sonoma Valley Hospital

- Chris Van Gorder, President, Scripps Health

Register today at

www.hasc.org/2014WellnessConference.

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HASC Partners with Purchasing Power to Offer an Employee Financing Option



HASC has developed a partnership with Purchasing Power, a company designed to help employers reduce financial stress in the workplace and increase employee productivity. Employees without cash on hand or with limited credit options are able to buy big-ticket products and services through the ease of payroll deduction. Purchasing Power also offers financial wellness tools and resources to help employees make positive financial choices.

Eligible employees can register through the Purchasing Power website and view the online catalog. Once registered, they will be able to shop for products and services like computers and tablets, home

appliances, fitness equipment, educational services and vacation packages.

The employee will know the total price up front and how much will be deducted from each paycheck over a 12-month period. Orders are sent to the employee's home and payments are deducted from his/her paycheck and remitted back to Purchasing Power.

Companies with 1,000 employees and more are eligible to offer Purchasing Power to their workforce. There are no implementation or participation fees for the employer. Purchasing Power assumes all liability associated with purchases, even for terminated

employees. The employer is only responsible for managing the payroll deduction process and approving employee communications program, which requires minimal resources.

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Chair: Kenn McFarland, CEO, Mission Hospital (Area Chair appointee)

Orange County Medical Safety Net Committee

Chair: Alan Smith, CFO, Prime Healthcare

Behavioral Health Services Committee - Orange County

Chair: Paula Martin, Director of Neuropsychology Center, University of California, Irvine

Santa Barbara County Hospital CEOs

Chair: Chuck Cova, President/CEO, Marian Regional Medical Center

Ventura County Hospital CEOs

Chair: Kim Milstein, President/CEO, Simi Valley Hospital

Inland Region Hospital CEOs

Chair: Joel Bergenfeld, CEO, Hemet Valley & Menifee Valley Medical Centers

Inland Area - Emergency Services Committee

Chair: Margaret Peterson, CEO, Desert Valley Medical Center

Inland Area - Emergency Services 5150 Sub Committee

Chair: Margaret Peterson, CEO, Desert Valley Hospital

Inland Area - Behavioral Health Services Committee

Chair: Cynthia Howard, Unit Director, Corona Regional Medical Center

Inland Area Continuum of Care Committee

Chair: George Martindale, Director of Case Management and Utilization Management, Parkview Community Hospital Medical Center

Inland Area Community Benefits Stakeholders Committee

Chair: Dora Barilla, Assistant Vice President, Strategy & Innovation, Loma Linda University Medical Center

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6th Annual Palliative Care Conference A Success

More than 130 people from all spectrums of health care participated in the 6th Annual Palliative Care Transitions Conference, Feb. 25, 2014, at the Hilton Pasadena.

Top comments from participants after the conference included:

- Great ideas for overcoming the barriers to creating a palliative care program
- New information I can use to promote palliative care in my hospital
- Knowledgeable speakers with firsthand experience

Participants also noted that they would like to receive follow-up information on

outpatient care and re-hospitalization statistics after a few years to fully and accurately track care transitions information.

Hot topics included:

- The Palliative Care Evolution in Coordinated Care Integrations
- Health Policy Issues
- Clinical Challenges with Depression Comorbidities and the Palliative Care Patient
- Care Transitions Programs – Where Does Palliative Care Fit In?
- The Triple Aim in the Care Continuum: Is it Achievable?

Interactive breakout sessions allowed for discussion on the following topics:

- Program Certification and Clinician Credentialing
- Cultural Diversity
- Difficult Conversations

Speakers shared experiences from varied perspectives on how best to deliver care to patients with advanced disease. The conference provided an updated framework for future regional networks of integrated, coordinated patient transitions for all acute, post-acute and physician providers and payers.

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Networking and the opportunity to meet other agencies that support palliative care program development was one of the most liked aspects of the conference, according to post-event evaluations.