



# HASC Briefs

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Congratulations to the members of the 2015 HASC Board. A complete list of the board is available online at [http://www.hasc.org/sites/main/files/file-attachments/2015\\_board.pdf](http://www.hasc.org/sites/main/files/file-attachments/2015_board.pdf).

**Chair**

Gary Wilde  
President/Chief Executive Officer  
Community Memorial Health System

**Chair-Elect**

Richard Afable, M.D.  
President/Chief Executive Officer  
St. Joseph Hoag Health



Gary Wilde,  
2015 HASC  
Chair

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Olympia Medical Center

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Senior Vice President Operations,  
Southern California  
Dignity Health

**Secretary**

James West  
President/Chief Executive Officer  
PIH Health

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## 2015 Palliative Care Conference Set for March 12


Presented by HASC and the Inland Empire Palliative Care Coalition, the 2015 Palliative Care Conference will highlight models that make important distinctions in types of patient care, discuss progress in overcoming physician reluctance toward palliative care, and share ongoing concerns over ethical and moral quandaries facing certain patient populations and their families.

Sign up for this critical conference at <https://www.signup4.net/Public/ap.aspx?EID=2015726E>. Registration rate is \$150 until Feb. 26, 2015, and \$175 after Feb. 26.

Hear from local and national speakers as they present supportive care models and personal stories of transformation that result in better care for patients.

The conference takes place March 12, 2015, at Etiwanda Gardens. Visit <http://www.hasc.org/2015-palliative-care-conference> for more information.

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**2015  
PALLIATIVE CARE  
CONFERENCE**

*Palliative Care from  
Concept to Collaboration*

**March 12**

Etiwanda Gardens  
7576 Etiwanda Ave.  
Etiwanda, CA 91739

Presented by  





*Save the Date*

**2015  
HASC Annual Meeting**  
April 22-24

*Park Hyatt Aviara Resort  
Carlsbad*



Go to page 2 for more details on the 2015 HASC Annual Meeting.

**Find Us Online**  
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[Hospital Association of Southern California](#)

## Some Spots Still Open for LEAD Academy Beginning Jan. 23

If you are ready to take your leadership skills to the next level, there are still a few spots remaining for LEAD Academy's Spring Session beginning Jan. 23.

LEAD is an intensive six-session, 12-module training experience using innovative tools and experiential learning to empower recently hired, newly appointed or previously untrained health care leaders to better understand and use their strengths.

The Jan. 23 session will focus on the topics *From Peer to Manager, to Leader and Leading People Differently*.

Upcoming dates and topics include:

- February 20: Session 2 - *Leadership Communication Best Practices & Coaching Employees to Higher Performance*



- March 20: Session 3 - *Leading Others Through Change and Managing Performance*
  - April 17: Session 4 - *Building and Leading Effective Teams and Planning and Running Effective Team Meetings*
  - May 15: Session 5 - *Resolving Interpersonal Conflict and Organizing your Time, Work, and Priorities*
  - June 19: Session 6 - *Why and How of Organizational Policies and Business and Finance for Today's Health Care Leader*
- All sessions take place 8 a.m. to 5 p.m., USC Verdugo Hills Hospital. For more information, visit <http://www.hasc.org/education-event/lead-academy-los-angeles-5>.

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## Sign Up Now for Feb. 11 State of the Union Webinar

Join us for a presentation on labor union trends in the United States and the California health care industry.

This *State of the Union* webinar on Feb. 11 will offer a glimpse of the trends and efficiency of organized labor from year to year, and touch on opportunities to capture and utilize salient facts or trends.

Participants will:

- Learn about formal organized labor activities in the United States and California health care industry.
- Identify top labor union organizations in health care.
- Hear about recent NLRB case law changes that drastically impact employers.

Presenters include:

Susan Conelly, who began her career with PTI Labor Research in 1998, has authored and produced campaign literature and has prepared comprehensive labor research statistical profiles about specific unions and their corre-

sponding organization activity.

Douglas R. Hart, a partner in the Labor and Employment Practice Group in Sidley Austin LLP, Los Angeles office, handles nationwide class action litigation and is national class action counsel for several Fortune 100 companies.

Susan Harris, labor relations consultant, has extensive experience in labor union strategy and tactics and has participated in more than 135 union-organizing campaigns and managed significant wins against the most powerful nursing unions in the United States.

Cost is \$150 for members. For more information, visit [http://www.hasc.org/sites/main/files/file-attachments/state\\_of\\_the\\_union\\_2015\\_hasc\\_.pdf](http://www.hasc.org/sites/main/files/file-attachments/state_of_the_union_2015_hasc_.pdf). To register online, go to <http://events.SignUp4.com/2015stateoftheunion>.

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## Register Now for HASC Annual Meeting

Register now for the HASC Annual Meeting, April 22-24, 2015, at the Park Hyatt Aviara Resort in Carlsbad. To register, go to <https://www.signup4.net/Public/ap.aspx?EID=HASC37E>.

This year's theme—*Resilience: Why Things Bounce Back*—will feature the following general session speakers:

- Andrew Zolli, *Resilience: Why Things Bounce Back*
  - Daniel Kraft, MD, *The Future of Health and Medicine: Where Can Technology Take Us?*
  - C. Duane Dauner, *Public Policy Outlook for California*
  - Platon, *Powerful Portraits: An Intimate Look at Humanity*
- Breakout sessions will focus on these timely topics:

- Purchasing Medical Innovation: The Right Technology, for the Right Patient at the Right Price*
- The Changing Commercial Market*
- Two Southern California Hospital-Health Plan Partnerships*
- Destination Population Health: Achieving Cultural Engagement*
- Voice of the Purchaser*

Read more at [www.hasc.org/2015HASCAnnualMeeting](http://www.hasc.org/2015HASCAnnualMeeting).  
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