



Get Involved

Support hospitals and their communities with
the Hospital Association of Southern California



Contact:

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Sponsor or Exhibit at HASC Events

HASC delivers high-quality programs to our membership, providing several major annual conferences and special events. Attended by health and community leaders from across the region, these annual conferences offer outstanding corporate sponsorship opportunities for businesses and organizations interested in reaching these powerful decision makers. [Download the sponsorship brochure to learn more.](#)

- **Southern California Patient Safety First Collaborative**
Quality and patient safety managers, clinicians, directors of nursing, nurse managers and CNOs.
- **HR Issues Conference**
Human resource professionals, benefits specialists, compensation managers, risk managers, compliance officers and legal staff.
- **HASC Wellness Conference**
Human resource professionals, benefits specialists, health promotion and wellness managers, health strategy and other involved with wellness programs.
- **HASC Annual Meeting**
C-suite executives including CEOs, CFOs and COOs.
- **HASC Charity Golf Classic, benefiting National Health Foundation**
C-suite executives including CEOs, CFOs and COOs.
- **Hospital Hero Awards, benefiting National Health Foundation**
C-suite executives and frontline service managers.
- **Educational Programs & Webinars**
Anyone interested in improving quality, cost and access to care for patients across the continuum.



Advertise in the Annual Membership Directory

Advertising in the Membership Directory provides your company with direct, cost-effective exposure before key decision makers in California’s 450 hospitals and health systems. Published annually in February, the Membership Directory has more than 300 pages and contains listings of over 6,500 health professionals and providers, many of whom are the “who’s who” of health care in California.

Nearly 3,000 copies will be distributed free of charge to the executives of every member hospital and health system in California, including: chief executive officers, on-site administrators, health care system executives, regional vice presidents, chief operating officers, chief financial officers, chief nursing officers, government relations officers, quality management executives, human resources executives and media spokespersons.

From full-color, premium locations to quarter-page black and white ads, there are multiple advertising options for all budget sizes. Visit www.calhospital.org/advertise to download the latest ad kit containing important dates and pricing information.

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Join CHPAC

Supporting the California Hospital Association Political Action Committee helps ensure hospitals and health systems have a strong voice when decisions impacting the delivery of health care are made. Your contribution sends a message to policymakers that California’s health care community is united, and provides an opportunity to positively impact the election of candidates who recognize and support health care’s important role in society.

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HASC Associate Membership Program

Associate Corporate Membership is an opportunity for non-hospital organizations such as consulting firms, architectural groups and law firms that support the vision, mission and activities of HASC and the hospitals and health systems that are part of our membership. Expand your network and exposure with the HASC Associate Membership Program.

Associate Provider Membership is intended for a specific segment of provider members, including licensed pre- and post-acute health care organizations such as physician organizations, home health, skilled nursing facilities, hospice providers and clinics, and offers benefits such as participation in HASC’s educational programs, the ability to receive informational publications, and access to targeted data services such as compensation practices data.

For more information about becoming an associate member, please visit www.hasc.org/associate-membership.

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