

## ***Breakout Sessions***

### **BREAKOUT SESSION No. 1: 1:15 – 2:30 p.m., Santa Ynez Salon**

#### ***Moving Population Health Management to the Next Level***

**Panelists:**

Natalya Faynboym, M.D., Medical Director, Banner Health Network/Banner Plan

Elizabeth Lorenzi, M.H.A., VP and COO, Community Health Innovations, an affiliate of Community Hospital of the Monterey Peninsula

**Moderator: Anne McLeod, Sr. Vice President, Health Policy & Innovation, California Hospital Association**  
Making the right investments to achieve the triple aim is central to all health system strategies. Learn how Banner Health and Community Hospital of the Monterey Peninsula have advanced their strategies and produced results.

### **BREAKOUT SESSION No. 1: 1:15 – 2:30 p.m., Salon 4**

#### ***Telemedicine Tackles Mental Health Treatment***

**Panelists:**

Jim Roxburgh, R.N., M.P.A., Director, Health Telemedicine Network, Dignity Health

Deborah Wedick, R.N., C.N.R.N., Manager, Telehealth Services, Dignity Health

The session explores the emerging field of telemental health treatment. Topics covered will include identification of barriers to implementation, overcoming barriers, workflow analysis and defining measurements for clinical and financial success.

### **BREAKOUT SESSION No. 1: 1:15 – 2:30 p.m., Salon 6**

#### ***Southern California Retail Clinic / Hospital Partnerships***

**Panelists:**

Tobias Barker, M.D., Vice President, Medical Operations, CVS Minute Clinics

Bernard Katz, M.D., Medical Director, UCLA Santa Monica Bay Physicians Health Services

**Moderator: Ron Galloway, business author and filmmaker**

Retail clinics have nearly doubled in the last few years, prompting some to ask whether the development is a threat or opportunity. The session will relate how UCLA Health successfully partnered with CVS Minute Clinics to produce a winning option for patients, the health care system and CVS.

### **BREAKOUT SESSION No. 2: 2:45 – 4 p.m., Santa Ynez Salon**

#### ***The Upstream Effect—What Makes Us Get Sick***

Rishi Manchanda, M.D., M.P.H., President, Health Begins

Rishi Manchanda is an "upstreamist." A physician and public health innovator, he aims to reinvigorate primary care by teaching doctors to think about – and treat – the social and environmental conditions that often underlie sickness. He'll talk about how the future of our health care system depends on doctors, nurses and other health care practitioners who look "upstream" – for the root cause of illness rather than just treating the symptoms.

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**BREAKOUT SESSION No. 2: 2:45 – 4 p.m., Salon 4**

***Models for Most Appropriate Care***

**Panelists:**

**Helen Macfie, Pharm.D., F.A.B.C.**, Chief Transformation Officer, MemorialCare Health System

**Sharon Isonaka, M.D.**, Vice President of Clinical Transformation, Cedars-Sinai Medical Center

Learn how two health care systems are advancing the dialogue on avoiding wasteful or unnecessary tests, treatments and procedures with the goal of improving patient-focused decisions. The presenters will share proven ways to limit overdiagnosis and cost while supporting quality and patient satisfaction.

**BREAKOUT SESSION No. 2: 2:45 – 4 p.m., Salon 6**

***Achieving Results with Orthopedic Bundling***

**Panelists:**

**Peggy Crabtree**, Principal, Premier, Inc.

**Steve Valentine**, Vice President, Premier, Inc.

**John McNamara, M.D.**, Chief Medical Officer, Torrance Memorial Medical Center

Gain valuable insight from Torrance Memorial Medical Center's experience preparing to meet mandatory episode-based payment requirements. Hear how the facility developed physician-alignment strategies, quality and performance-improvement criteria and reimbursement methodologies. Take away strategies that are based on real-world challenges and results.

## ***Our Speakers***



**Tobias Barker, M.D.**

Tobias Barker is Vice President, Medical Operations for CVS Minute Clinics. In his role, Barker provides clinical oversight for all MinuteClinic operations. This includes management of close to 300 medical directors who collaborate with more than 2,400 nurse practitioners and physician assistants. Formerly, Barker was an attending physician at Brigham and Women's Hospital in Boston where he served in multiple roles, including medical director for Gillette Stadium and interim medical director for the Boston Marathon. He is a graduate of the UCLA School of Medicine and completed his residency training in Emergency Medicine at Yale University.



**Peggy Crabtree**

Peggy Crabtree is Principal at health care business consultant Premier, Inc. She formerly served as a vice president with The Camden Group and is an expert on bundled payment, service line planning and implementation, co-management arrangements and hospital operations. Crabtree has more than 25 years of hospital leadership experience and has held service line director and executive leadership roles in numerous hospitals. She also served as an administrator for the cardiovascular and imaging service line at Huntington Memorial Hospital in Pasadena.

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**Natalya Faynboym, M.D.**

Natalya Faynboym is Medical Director at Banner Health Network in Mesa, Ariz., where she is responsible for all aspects of plan administration including medical management, authorization of services and quality processes. Prior to the role, Dr. Faynboym served as the CMO for post-acute services and was responsible for the integration of the post-acute service spectrum throughout the organization. She completed her medical education at Wake Forest University School of Medicine and PMR residency at University of Missouri-Columbia where she served as chief resident.



**Ron Galloway**

Ron Galloway is a business author and a director of business films, including “New Money,” and “Why Walmart Works.” As a speaker, he focuses on the disruptive effects of new technologies in health care and finance. Galloway has appeared on CNN, CNBC, the BBC and others. He is a graduate of Georgia Tech and was an investment advisor and analyst for nearly 20 years. He retired from the investment field in 2004.



**Sharon Isonaka, M.D., M.S.**

Sharon Isonaka is Vice President, Clinical Transformation, at Cedars-Sinai Health System. She currently leads patient engagement strategy across the health system and advances programs to ensure appropriateness of care while reducing costs and promoting high levels of quality and service. She has served in leadership roles across multiple health care sectors, including managed care, strategic consulting and industry. Isonaka received her A.B. and M.S. degrees from Stanford University, her M.D. from Baylor College of Medicine, and completed her residency training at Yale-New Haven Hospital.



**Bernard J. Katz, M.D., M.B.A.**

Bernard Katz is Medical Director at UCLA Santa Monica Bay Physicians Health Services, Inc. In 2012, Dr. Katz and his group joined with CVS Caremark to provide medical direction at 11 walk-in clinics across Los Angeles County. In the collaboration, UCLA and CVS present patient education and disease management initiatives. Katz earned his M.D. degree from Baylor College of Medicine and completed a residency at Santa Monica UCLA Medical Center. Katz graduated from UC Berkeley with a B.A. in economics and earned an M.B.A. from UCLA.

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**Elizabeth Lorenzi, M.H.A.**

Elizabeth Lorenzi is Vice President and Chief Operating Officer for Community Health Innovations (CHI), an affiliate of Community Hospital of the Monterey Peninsula. Lorenzi has over 25 years of executive health care experience with an emphasis in population health management, business development and physician integration. She was formerly Senior Vice President, Physician Integration & Business Development at Salinas Valley Memorial Healthcare System (SVMH). Lorenzi holds an undergraduate degree from Cal State Fresno and a Master's of Health Administration from USC.



**Helen Macfie, Pharm.D.**

Helen Macfie is Chief Transformation Officer for MemorialCare, a six-hospital, 1,600-bed not-for-profit health system with over 2,500 affiliated physicians. She is responsible for facilitating system-level transformation and performance improvement for MemorialCare's population health, clinical quality, patient safety, risk management, utilization, lean, and patient and family experience initiatives. Macfie speaks nationally on improving health care strategy, integrating lean principles and improving patient safety.



**Rishi Manchanda, M.D.**

Rishi Manchanda is lead physician for homeless primary care with the Veterans Affairs in Los Angeles. He is also the founder of HealthBegins, an organization that spreads the word about upstream health care—which seeks the causes of patient maladies in the places where people work and live. Dr. Manchanda earned undergraduate, medical and public health degrees from Tufts University and was the first graduate of UCLA's combined internal medicine and pediatrics residency program. He is a board member of the National Physicians Alliance and has served on the advisory board of the Grameen Creative Lab.



**Anne McLeod**

As Senior Vice President for Health Policy and Innovation at the California Hospital Association, McLeod provides leadership for developing policy objectives. Upon joining CHA, Anne began working with then-Gov. Schwarzenegger's health care reform team. She designed and developed the historic hospital fee program, managed CHA's Transforming for Tomorrow Task Force and recently devised CHA's certification program in Population Health Management. Before joining CHA in 2007, McLeod served as a financial executive at several of California's hospitals and health systems, and in California's banking industry.

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**John McNamara, M.D.**

John McNamara is Chief Medical Officer at Torrance Memorial Medical Center. He has experience in physician leadership roles in the South Bay for more than 20 years, most recently as Chief of Staff at Torrance Memorial. McNamara also practiced vascular surgery in the region for a total of 29 years. In his current role, McNamara's responsibilities include leading the physician education for the hospital's electronic medical record, overseeing quality improvement initiatives and a new hospitalist program.



**Jim Roxburgh, R.N., M.P.A.**

Jim Roxburgh is Director at the Dignity Health Telemedicine Network (DHTN). In the role, he is responsible for the organization's leadership, development and program coordination. In five years, Roxburgh advanced the network from four partner hospitals to more than 40. The DHTN provides telehealth services in the acute, ambulatory and home setting. Roxburgh's undergraduate degree is in exercise physiology. He holds additional degrees in respiratory therapy and nursing – and a master's degree in public administration.



**Steve Valentine**

Steve Valentine is Vice President for the West Coast health care consulting group of Premier, Inc. a national health care solutions company. With more than 35 years of health care consulting experience, he has considerable expertise in the areas of strategic planning, business transactions, mergers, hospital-physician arrangements, and financial analysis. He is a nationally recognized author and speaker on health care issues. Valentine is often quoted in NPR, HIN, Modern Healthcare, Trustee magazine, Los Angeles Times, and HealthLeaders, as well as other publications.



**Deborah Wedick, R.N., C.N.R.N.**

Deborah Wedick is Telehealth Manager for Dignity Health North State Service Area and Director of the Neurology Service Line at Mercy Medical Center in Redding. Her telepsychiatry service helped treat more than 1,200 patients in hospital EDs in its inaugural year. Wedick frequently consults on system analysis and develops products for the Dignity Health Telemedicine Network. She has a 35 year background in critical care nursing, is boarded in neuroscience, and has a Masters Certificate in Six Sigma Healthcare with Black Belt. Wedick is currently an internal expert on Dignity Health's Behavioral Health Panel.